



claretaylor.com Privacy Policy

This privacy policy sets out how this website **Clare Taylor – The Chicken Whisperer** uses and protects any information that you give us when you use this website.

Under the General Data Protection Regulation (GDPR) (EU) 2016/679, we have a legal duty to protect any information we collect from you. **Clare Taylor – The Chicken Whisperer** is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Clare Taylor – The Chicken Whisperer may change this policy from time to time by updating this page; you should check this page periodically to ensure that you are happy with any changes.

What we collect: we may collect the following information

- Name and payment details
- Contact information including email address
- Demographic information such as postcode, and address
- Other information relevant to customer surveys and/or offers in which you participate

What we do with the information we gather

We require this information to understand your needs, and provide you with a better service, and in particular for the following reasons:

- to process your course booking and obtain payment; please be aware that payment details that include credit or debit card details will only be used for that one-off payment for which they were provided. We do not store such information.
- internal record keeping
- to improve our products and services
- to send promotional emails about new products, special offers or other information that we think you may find interesting, using the email address that you have provided
- from time to time, we may also use your information to contact you – by email – for market research purposes. We may use the information to customise the website to better reflect your interests

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file, used by most websites, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications, such as your browser, to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used, this helps us to analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for anonymised statistical analysis purposes, and then the data is removed from the system.

Overall, cookies help us to provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you have specifically chosen to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may, however, prevent you from taking full advantage of any website.

Links to other websites

Our website may contain links to other websites of interest; however, once you have used these links to leave our site, you should note that we do not have any control over that other website. We are not responsible for the protection and privacy of any information that you provide whilst visiting such sites, and those sites are not governed by this privacy statement. You should exercise caution, and look at the privacy statement applicable to the website in question.

Data aggregation, analytics and profile creation

We may analyse your browsing behaviour to draw inferences and create profiles about personal preferences and behaviours. We may then use such information for the purposes described below;

(a) Served by us

We may use your information (including profile data) to serve you with advertising, which is relevant to you, on our websites and the websites of third parties.

(b) Served by third parties on our websites

Advertisers or other third parties using our website may also engage in behavioural advertising and use cookies and web beacons in the manner described above. Please be aware that we do not control these advertisers, or other parties' use of cookies or web beacons, or what they do with the information they collect.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us via the contact form on this website.

We will not sell, distribute, lease or divulge your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties, which we think you may find interesting, but only if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of this information, please email us.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible; we will promptly correct this.